

## OPTIONS TO SPONSOR

EHA invites companies to sponsor the 14<sup>th</sup> Congress of the European Hematology Association in Berlin. Companies can sponsor an element individually or – where possible, acceptable to all and appropriate – in combination with another company.

Within the congress sponsorship the priority points system determines the priority in selecting the sponsor items. Companies with the highest number of priority points have first choice. Your company is invited to apply for different sponsor opportunities. Sponsors will be acknowledged in the upcoming announcements and in the final program.

## SATELLITE SYMPOSIA

All satellite slots have a duration of 2 hours. Please refer to the chart below for an overview of all possibilities and prices. All satellite symposia are organized by the sponsor in consultation with the congress organizer and will take place at the ICC Berlin.

### Competitive satellite symposia

Please inform the congress secretariat, via the sponsor application form, about companies organizing satellite symposia that might compete with your satellite symposium. The secretariat will do its utmost to prevent competing satellite symposia in the same time slot.

### Available time slots - Thursday June 4, 2009

Room Capacity	1500	1000	800	500	250
08:00-10:00	€ 38,500	€ 37,000	€ 36,000	€ 25,000	€ 19,500
10:45-12:45	€ 49,500	€ 40,000	€ 39,000	€ 27,500	€ 22,000
13:30-15:30	€ 55,000	€ 45,000	€ 44,000	€ 33,000	€ 25,000
16:15-18:15	€ 71,500	€ 54,000	€ 53,000	€ 41,500	€ 33,000

Please notice that the room capacity are estimates, please contact the congress secretariat for exact room capacity. For additional information please check the terms and conditions of satellite symposia on page 19. All prices mentioned exclude VAT.

### Satellite symposia

The congress will offer opportunities for satellite symposia in rooms of various capacities and at different time slots. A high attendance of participants is likely since the satellite symposia will be held the day before the start of the scientific program. A separate satellite symposium booklet will be printed with the programs of the satellite symposia.

### Exhibition space

Exhibition space is available in Halls 15.1, 16 and 17 of the ICC Berlin. Please refer to page 13 for the detailed floor plan.

### Other sponsor opportunities

Please find the complete list of additional sponsor opportunities on page 14. Additional suggestions are welcome. Please contact Naud Becker [eha@eurocongress.com](mailto:eha@eurocongress.com) +31 20 679 34 11

### The price includes the following benefits:

- Provision of a room in the venue of the congress
- Supply of basic technical equipment for the room
- Technical staff and hostesses
- Inclusion of company name in final congress program
- Inclusion of satellite symposium program and logo in satellite symposium booklet
- Sponsors may publish their own program, abstracts and proceedings

## EXHIBITION SPACE

### How to book exhibition space

Please complete the enclosed exhibition application form and return it to the congress secretariat e-mail: [eha@eurocongress.com](mailto:eha@eurocongress.com) or fax: +31 20 673 7306. Upon receipt of your application form we will send you a confirmation and invoice for the total amount.

Before the deadline of priority application for exhibition space assignment will be based on the number of priority points the company has. In case the requested location is not available, the congress secretariat will assign space as close as possible to your preferred location in an impartial manner. After this deadline assignment will be based on a "first come first serve" basis. Exhibitors wishing to avoid being assigned space adjacent to a particular competitor should indicate this on their application form. All such requests will be respected as much as possible.

### Stand rental

The rental fee is € 600 per m<sup>2</sup> (excl. VAT). Reduced fee for publishing houses and book stores € 250 per m<sup>2</sup> (excl. VAT). Floor space is available in units of a minimum of 9 m<sup>2</sup> (3x3 meter). The rental fee is excluding stand construction and including:

- Listing of name in the final congress program and satellite symposia booklet
- 2 free exhibitor badges per 9 m<sup>2</sup> exhibition space

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### Exhibition timetable

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#### Build up

Tuesday, June 2, 2009 08:00 – 22:00

Wednesday, June 3, 2009 08:00 – 22:00

Thursday, June 4, 2009 08:00 – 16:00

#### Exhibition open

Friday, June 5, 2009 09:30 – 18:00

Saturday, June 6, 2009 09:30 – 18:00

Sunday, June 7, 2009 09:30 – 14:00

#### Dismantling

Sunday, June 7, 2009 14:30 – 20:00

Monday, June 8, 2009 08:00 – 18:00

For exhibitors the exhibition area will open 30 minutes before the official opening and close 30 minutes after closing of the exhibition area.

### Own construction or shell scheme stand construction

Exhibitors who construct or bring their own stand have to hand in a technical drawing in advance for approval. The deadline for these stand approval will be communicated after the space has been booked. Notice that all booths need to be carpeted.

Exhibitors who do not wish to construct their own stand may order a shell scheme stand construction at additional charge.

Basic shell scheme construction contains:

- Aluminum frame construction
- Open ceiling
- Alucafal white wall panels 250 cm high
- Fascia (white)
- Escollita carpet tiles (colour optional)
- Spotlights 1 per 3 m<sup>2</sup>
- 1 Double wall socket (1kW)

This basic shell scheme stand construction is € 75 per m<sup>2</sup> (excluding VAT).

### Exhibition Manual

In December 2008, the exhibition manual, containing a list of official contractors, available services, pertinent order forms for audio-visual equipment, parking permits, furniture, labour, flowers, telephone, air plumbing, electricity, security, booth cleaning, etc., will be sent to exhibiting companies of which the organization has received the signed exhibition contract.

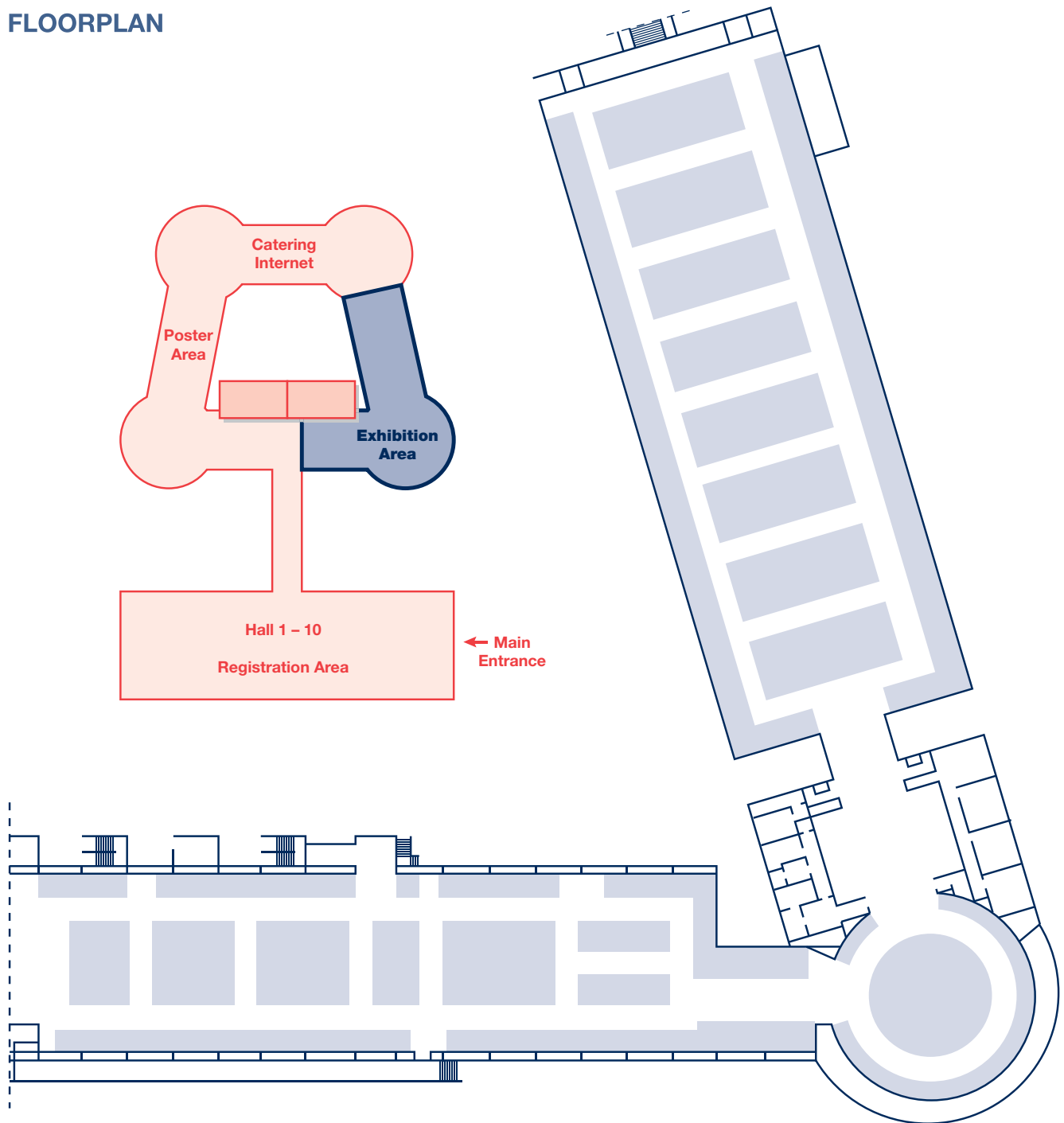
### Admission

All registered participants and registered accompanying persons have free admission to the exhibition.



Rotes Rathaus

## FLOORPLAN





## OTHER SPONSOR OPPORTUNITIES

### Pocket Program € 12,500

The sponsor name and/or logo will be displayed on the pocket program.

### Abstract book on CD-ROM € 50,000

The abstracts of the congress will be published on CD-ROM.

### Education book on CD-ROM € 45,000

The education manuscripts will be published on CD-ROM.

### Poster CD-ROM € 45,000

The accepted poster abstracts and its author will be published on CD-ROM.

### Website link € 3,500

A direct link from the congress section of the EHA website to your company's home page for, for example, webcasting (upon signing of the contract until 2 months after the meeting).

### Mailing of personal invitations to congress participants

The congress secretariat will send your personal invitations for your satellite symposium to all pre-registered delegates a week after the deadline for early registration. Costs per invitation € 2 + standard mailing costs.

### Speaker ready room € 15,000

The sponsor name will be displayed in the speaker ready room.

### Internet corner € 30,000

The sponsor name will be displayed on the screens and on promotional boards in the internet corner(s) located in the exhibition area and in other locations throughout the congress center. A minimum of 30 computers will be provided.

## Advertising

Advertisements can be placed in the Final Announcement, the Final Program, the Abstract book and the Education book. The rates for non-profit organizations are the same as for-profit organizations. There are no possibilities of advertising in the EHA Newsletter or on the EHA website. Please find a complete overview of the congress advertising possibilities below. All prices mentioned exclude VAT.

Advert position	Final Announcement (20,000 copies)	Final Program (7,500 copies)	Abstract Book (7,500 copies)	Education Book (7,500 copies)
Outside Back Cover <i>(full color)</i>	€ 7,000	€ 7,500	€ 8,500	€ 7,500
Inside Front Cover <i>(full color)</i>	€ 5,500	€ 6,000	€ 7,000	€ 6,000
Inside Back Cover <i>(full color)</i>	€ 4,500	€ 5,000	€ 6,500	€ 5,000
A4 Full Page Inside <i>(full color)</i>	€ 3,500	€ 4,000	€ 5,000	€ 4,000
Inside Tab <i>(full color)</i>		€ 4,500		

## Additional Sponsor Suggestions

If you have any other particular suggestion as to how you would like to present your company at the congress, please contact the congress secretariat: Naud Becker [eha@eurocongress.com](mailto:eha@eurocongress.com) +31 20 679 34 11

### Wi-Fi hotspot

To be settled

Providing delegates with secure, fast and reliable wireless connectivity from their laptops. Your company's name and logo will appear on signs where Wi-Fi is offered.

### Message / business center

€ 12,500

A message / business center for the convenience of delegates will be set up with facilities for copying & faxing. The center will bear your company logo. The sponsor name will be displayed on the screens and printouts of the messages for the delegates.

### Lunch boxes per day (2)

€ 25,000  
per day

### Coffee breaks

€ 45,000

### Poster sessions (2)

€ 20,000  
per poster session

With snacks and drinks, per session. The sponsor's name will be displayed at the beginning of the poster area.  
*All prices mentioned exclude VAT.*

### Exercise, Stretching and Massage Center

€ 20,000

*(including the cost of shirts)*

The 14<sup>th</sup> Congress of the EHA will create a center in the ICC Berlin where delegates can unwind, exercise, stretch and have a massage. Promotional material in this area will showcase your company logo and corporate shirts can be provided featuring your logo for the (massage) therapists to wear.

### Hospitality Suite

as of € 10,000

*(depending on size and location)*

The hospitality suite will provide a place for international delegates to meet, relax and receive assistance. Your company's name and logo will appear on signposts and in the lounge.

## NON-PROFIT ORGANIZATIONS AT THE EHA CONGRESS

### Non-profit organizations are welcome to participate in the EHA annual congress provided:

- Their activities are related to hematology.
- The organization has an international basis.
- All activities and material at the congress use English as official language.

### Organizations interested in taking part in the EHA annual congress are requested to clearly state:

- Their objectives, activities and target groups.
- Sources of funding for their activities; mono-sponsored organizations will not be classified as non-profit organizations.

### Exhibition

- Non-profit organizations can apply for exhibition space at the publisher/bookstores fee, € 250 per m<sup>2</sup>.
- Only exhibitor badges will be provided, these badges allow access to the exhibition and satellite symposia only.
- Patients do not have entry to the scientific sessions.
- No promotional materials from pharmaceutical companies are allowed.
- No fundraising events may be organized.
- It is not allowed to place booths, boxes or models outside rented areas.
- Displaying scientific abstracts after they have been presented at EHA or other congresses is allowed, however they should have proper specification on copyright and reference.

### Satellite symposia

- A non-profit organization can apply to organize a satellite symposium clearly mentioning all sponsors.
- The program should be purely scientific and subject to review by the Scientific Program Committee.
- The rates are the same as for for-profit organizations.
- Availability of slots will be determined on the basis of the priority point system.

### Meeting rooms

- Renting of meeting rooms is possible at the same rates as for other organizations and is on a first come, first serve basis.
- The EHA priority points system will be followed to allocate rooms.
- Organized meetings taking place in the congress venue during the congress need EHA approval.
- EHA does not organize meetings for other organizations during or immediately prior to the congress.

### Literature table

- Brochures of non-profit organizations can be placed on the literature table. All publications have to be approved by EHA. Please contact Ineke van der Beek for more information: [i.vanderbeek@ehaweb.org](mailto:i.vanderbeek@ehaweb.org)

### Mailing lists

- Promotion of activities to the congress participants can only be done via a mailing performed by the congress secretariat. EHA will charge a fee for this mailing. EHA will not provide any addresses or mailing lists of members or congress delegates.
- Production of newsletters about sessions of the congress is allowed but the following statement has to be included: "The report is not sanctioned by nor a part of the European Hematology Association." Newsletters can be mailed to the participants list by the congress secretariat for the regular mailing rates. The EHA logo may not be used.

### Advertisements

Advertisements can be placed in the Final Announcement, the Final Program, the Abstract book and the Education book. The rates are the same as for for-profit organizations. All donor companies have to be mentioned. There are no possibilities of advertising in the EHA Newsletter or at the EHA website.





## HOTEL ACCOMMODATION

Hotel accommodation at the best available rates can be reserved through K.I.T. Group. The booking form and hotel list will be included in the final announcement to be mailed in January 2009. As of January 2009 it will also be possible to book individual reservations on-line via the congress website. K.I.T. Group has reserved a large number of rooms for the 14<sup>th</sup> Congress of the EHA. Please note that demand for hotel rooms in June 2009 is high due to other events and tourism high-season. In order to avoid disappointment, early bookings are recommended. Telephone reservations will not be accepted. K.I.T. Group will make every effort to meet sponsors requirements. K.I.T. Group will first operate via the priority system and then on a "first come first serve" basis with incoming requests, per sponsor level.

### Rates

Average prices in EURO, per room, per night, incl. breakfast, VAT and service charges.

Category	Single min / max	Double min / max
2/3 star hotels	€ 52 / € 180	€ 67 / € 220
4 star hotels	€ 115 / € 290	€ 160 / € 315
5 star hotels	€ 195 / € 350	€ 205 / € 445

Rates are shown for standard rooms. Other types of room (suites etc.) are available upon request.

### Confirmation of reservation

Confirmation of Individual reservations (up to 9 rooms) will be sent out upon receipt of the housing request and full credit card details. K.I.T. Group will confirm your reservation giving details on the hotel reserved with complete address. Group reservations (more than 10 rooms) for exhibitors, companies, travel agencies etc. will be dealt with by K.I.T. Group by separate contracts.

### Payment and reservation conditions K.I.T. Group

#### I. Individual Reservations (up to 9 rooms)

##### Payment

K.I.T. Group will charge the credit card provided on April 20, 2009 with the entire amount due and send out an accommodation invoice. Alternatively a bank transfer for the entire amount (free of bank fees) can be made by this date. As of April 20, 2009 only payment made by credit card will be accepted. Should K.I.T. Group not receive the payment on time or not be able to debit the provided credit card on April 20, 2009, the hotel reservation will be cancelled in accordance with the cancellation conditions. K.I.T. Group reserves the right to book another hotel category if the requested accommodation is fully booked.

##### Cancellations

All changes and cancellations must be made in writing to K.I.T. Group. Please note that hotels will not accept any changes or cancellations directly.

K.I.T. Group will charge a processing fee of 40 EUR for cancellations received before March 4, 2009.

For cancellations received between March 4, and April 20, 2009, one full night's accommodation cost will be charged by K.I.T. Group. For cancellations after April 20, 2009, no refunds will be possible, and K.I.T. Group reserves the right to charge the full confirmed stay, if the hotel room cannot be resold.

For a reduction in the length of stay or in the case of a no-show, no refunds will be made. The entire number of nights booked and confirmed by K.I.T. Group will be charged.

No-shows will be released automatically by the hotel at 9:00 am on the following day and accommodation will not be refunded.

#### II. Group Reservations (as from 10 rooms)

##### Payment

50% of the booked accommodation will be invoiced upon receipt of the signed contract. The rest of the payment is due by March 30, 2009. All amounts will be invoiced in EURO and have to be settled in EURO. K.I.T. Group will automatically cancel the room reservations if full payment is not received in time.

##### Cancellations and Reduction Policy:

A cancellation of the whole allotment is possible until December 15, 2008, whereby 20% of the First Deposit will be retained.

Up to 50% of the allotment confirmed on December 15, 2008 can be cancelled until March 4, 2009. Up to 10% of the allotment confirmed on March 4, 2009 can be cancelled without penalty until April 15, 2009. Up to 5% of the allotment confirmed on April 15, 2009 can be cancelled without penalty until May 8, 2008. After May 8, 2009 it is no longer possible to cancel rooms. All rooms or nights not used will be charged with 100% of the room rate.

Should K.I.T. Group manage to resell any cancelled rooms to a third party, the client will be credited 50% of the cancellation costs or 50% of the income received from the third party for the rooms sold. In the event that a refund for any resold rooms is necessary, the refund will be processed after the congress in conjunction with the final invoice.

All changes/cancellations must be made in writing to K.I.T. Group directly. There will be no fee for changes in arrival and departure dates as well as name changes.

All requests for accommodation information or reservation should be directed to:

K.I.T. Group  
Kurfürstendamm 71, 10709 Berlin, Germany  
Tel: +49 (0)30 2460 3342, Fax: +49 (0)30 2460 3200  
E-mail: eha2009@kit-group.org  
Contact: Merryn Scholz

# TERMS AND CONDITIONS FOR CONGRESS SPONSORING AND EXHIBITION

## 1. GENERAL

The terms and conditions of the host country are supplementary to these Terms and Conditions.

### 1.1 Definitions in these Terms and Conditions:

- a. "Exhibition Contract": the signed application form provided by the organizer for the exhibitor's application for a stand space at the exhibition;
- b. "Booth": the construction, built on the Stand Space in which the Exhibitor displays his/its products or exhibits;
- c. "Congress Center": the Internationales Congress Centrum (ICC), Berlin, Germany;
- d. "Contract": the agreement between the organizer and the exhibitor regarding stand space, governed by these Terms and Conditions;
- e. "Exhibition": the presentation of for-profit and non-profit biomedical companies during the 14<sup>th</sup> Congress of the European Hematology Association;
- f. "Exhibitor": the natural or legal person, including his/its employees, servants and agents, to whom a stand space at the exhibition has been allocated by the organizer;
- g. "Organizer": "European Hematology Association", established in Rotterdam, The Netherlands, for these purposes represented by "Eurocongress International";
- h. "Stand Space": the area of space at the congress center where the exhibitor is allowed, under the contract, to display his/its products or exhibits;
- i. "Standard Booth": the construction, built on the stand space in which the exhibitor displays his/its products or exhibits, provided by the organizer, upon application and (pre) payment by the exhibitor;
- j. "Technical Organizer": the company contracted by the organizer to coordinate the exhibition;
- k. "Terms and Conditions": the regulations set out in this document, which govern the contract and further agreements in connection with and pursuant to the contract.

### 1.2 Cancellation and payment conditions congress sponsoring

These cancellation and payment conditions only apply to satellite symposia and additional sponsor opportunities.

Sponsors should notify the congress secretariat in writing about the cancellation of any sponsored items. The effective date of cancellation of sponsor items will be the date on which the congress secretariat receives the written notice. The rent of the stand space and, where applicable, the standard booth, as specified by the organizer, is to be increased with value added tax where applicable.

#### Cancellation schedule

- After signing the sponsor application form, 40% of the full sponsor costs will be retained.

- After December 31, 2008, the sponsor will be responsible for 75% of the full sponsor costs.
- After March 15, 2009, no refunds are made.

### 1.3 Method of payment

After the enclosed sponsor application form has been received by the congress secretariat, a confirmation and a 100% invoice will be sent and payment is due within three weeks after receipt.

### 1.4 EHA policy for congress sponsorship

To organize the 14<sup>th</sup> Congress in conformity with EHA-CME standards and guidelines EHA has formulated the following guidelines. For more information about EHA-CME accreditation go to [www.ehaweb.org](http://www.ehaweb.org), select CME. The organizer is responsible for the approval of all commercial advertising. Advertising must be related to the field of hematology as is approved on the basis of its scientific objectivity and accuracy of information presented.

### 1.5 Promotion and Publicity

- a. Advertisements are published in the final announcement, final program, education and abstract book (maximum of one A4 sheet) provided their content is approved by the organizer. A maximum of six pages of advertising are included in these publications.
- b. Organizer approval is necessary prior to inclusion of printed commercial advertisements in the final announcement, final program, education or abstract books.
- c. Advertisements cannot include information about your satellite symposium or booth, but may only be used to promote your product(s) or services.
- d. Distribution of flyers to promote satellite programs is only allowed on Wednesday and Thursday in designated areas. Promotion of other activities is not allowed.
- e. The organizer must review and approve all promotional materials produced in conjunction with the satellite symposium, including invitations, announcements, inserts and signs.
- f. No marketing pieces, invitations, communications of any kind may use the organizer or congress logo. The name of the 14<sup>th</sup> Congress of the EHA may be mentioned one time in each communication for identification purposes, in a reasonably-sized, neutral font. The organizer nor the 14<sup>th</sup> Congress of the EHA may be part of the title or heading, be prominently featured or listed first in printed materials.
- g. Allow at least five business days for the organizer to review the requests. The deadline to submit promotional materials for the organizer to approve is May 1, 2009.
- h. No free or paid publicity of any kind or in any form is allowed for non exhibiting companies.
- i. The exhibitor is not allowed to place exhibited goods and/or advertising material outside the stand space, to hold inquiries among the visitors and participants in and around the congress center, to distribute advertising material outside the stand space



and around the congress center, to make any announcements regarding the exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from the organizer.

- j. The exhibitor shall allow the organizer or persons or legal entities duly authorized by the organizer, to publish a catalogue, compiled on the basis of information to be furnished by the exhibitor. Exhibitor shall duly submit the required information to the organizer as specified by the organizer. The organizer accepts no responsibility or liability for any errors and/or omissions in the catalogue.

## 1.6 Education and scientific sessions

- a. No commercial advertising is permitted during any of the education or scientific sessions in or near the meeting rooms.
- b. Speakers must use the generic drug names only.
- c. All speakers and chairs must disclose their affiliations with sponsors online. In addition one is obliged to show any disclosure to participants on the first slide of each presentation for the duration of at least 10 (ten) seconds.
- d. The organizer does not permit commercial advertisers or other third-party sponsors to make changes to content, or to introduce biased content in any of its educational or scientific sessions.
- e. Providers of unrestricted educational grants and commercial exhibitors have no influence on the content or presentation of scientific and education programs of the EHA congress.
- f. The organization of education or scientific events outside the satellite program of the congress is not accepted.

## 1.7 Congress sponsors and congress participants

- a. The organizer will not sell any information regarding the participants of its congress to sponsors or other commercial entities. Participants may choose to give their name and country to be included on the mailing and participants list of the congress which is made available to sponsors.
- b. Registration to the EHA congress as a delegate or exhibitor is a requirement for admission to the congress area.
- c. Group bookers are obliged to include email addresses of all individuals to complete registration.

## 1.8 Social events sponsored by the industry

- a. The event cannot take place during the program of the EHA (scientific or social program).
- b. The congress secretariat must receive a full outline of the event before May 1, 2009.
- c. Allow at least five working days for the organizer to review the event.
- d. Unapproved events are not allowed to take place. If it does take place, the sponsoring company (companies) will be penalized.

## 2. PRIORITY SYSTEM

### 2.1 How to calculate the number of points

#### Corporate sponsoring

1. Corporate sponsor level in 2008 multiplied by the number of years the agreement has been signed for \*
2. Seniority: 10 points for 1 year history of sponsoring EHA up to and including 2008.
3. Advertising in the journal: 2 points per advertisement placed between July 1, 2007 - June 30, 2008.
4. New EHA members from September 1, 2006 - May 1, 2008: 1 point per 5 members \*\*.
5. Support of EHA Scientific Workshops in 2008; 5 points per workshop with a maximum of 10 points per year.

#### Congress Contribution to 13<sup>th</sup> Congress in Copenhagen

- 6a. Booth size 1 point per 10 m<sup>2</sup>.
- 6b. Number of invited participants: 1 point per 10 participants \*\*\*.
- 6c. Organizing satellite symposia 15 points per symposium.
- 6d. Other congress contribution 2 points per 10.000 Euro.

#### Congress Contribution to 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> Congress

7. Seniority: A booth and/or a satellite symposium at a congress in the last three years: 5 points each (maximum 30 points).

The number of points will be calculated in August each year, in time for the next congress. This number will determine the level of priority in choosing one preferred satellite time slot, one stand space and one block of hotel. When all corporate sponsors have selected their slots, stand space and hotel blocks a second round is carried out starting with the company with the highest number of points.

\* Please note that platinum sponsors will receive 180 points/year, gold sponsors 120 points/year; silver 84, bronze 48, contributor 12.

\*\* The date of submission of the list with new EHA members (September 1, 2007 - May 1, 2008) for points for the 14<sup>th</sup> Congress has passed. The list of new EHA members (September 1, 2008 - May 1, 2009) for points for the 14<sup>th</sup> Congress will have to be submitted to the EHA office before June 4, 2009. Please mention priority points in the subject of the message. The members should be medical doctors working in (academic institutions, not at pharmaceutical companies).

\*\*\* The list of participants of the 14<sup>th</sup> Congress should be submitted to the congress secretariat before July 15, 2009. These points will be for the 15<sup>th</sup> Congress.

## 2.2 Example

Company X has signed a three year Gold sponsorship contract in 2007

1. 100x three (until 2008 100 points for a gold sponsor)	300
2. Company X has sponsored the association since 2003, therefore his seniority points are	70
3. Company X has advertised twice in the last year	4
4. New EHA members, no new members supported by the company	
5. No support of EHA Scientific Workshops	
6a. Company X had a booth in Copenhagen of 200 m <sup>2</sup>	20
6b. Company X invited 250 participants to the congress in Copenhagen	25
6c. Company X organized two satellite symposia in Copenhagen	30
6d. Company X did not have other congress contributions	
7. Seniority: contributions to previous congresses, Company X had a booth and a satellite in Stockholm, Amsterdam and Vienna, six times 5 points	30

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Total number of points company X 479

## 2.3 Multi sponsored satellite symposia

The issue about how to divide points earned will be discussed with the companies involved.

## 2.4 Application deadlines

Eligibility to the priority points system expires after the below mentioned dates:

1. Satellite Symposia	October 1, 2008
2. Exhibition space	October 1, 2008
3. other sponsor items	December 1, 2008

After these deadlines, applications will be processed according to availability and on a first come, first serve basis.

## 2.5 Mergers and acquisitions

Points will be calculated for the company name stated on the exhibitor contract or corporate support letter of agreement. If companies have since merged or been acquired, the resulting company may choose to use the highest points of any of the previous companies. Points will not be combined. Companies belonging to a parent company with other divisions participating at EHA cannot reserve exhibit space under the parent company's points unless they are participating under the parent company name. For example, if XYZ Pharmaceuticals owns A Inc. and B Inc., A Inc. and B Inc. cannot use XYZ Pharmaceuticals' points to reserve space under the name A Inc. and B Inc.

Each company must use its own points to reserve space. A company that has merged with another company must notify the congress organizer, so that the points can be reviewed and reassigned.

# 3. SATELLITE SYMPOSIA

## 3.1 Satellite symposium in general

- Satellite symposium organizers have to submit their preliminary program to the congress organizer who will present it to the Scientific Program Committee for approval. The latter reserves the right to adjust the program and/or speakers if necessary (The deadline for

submission of the program (titles + speakers) is January 15, 2009).

The final program lay out should be received before February 20, 2009 in order to be included in the satellite booklet. Submissions after this date will not be included.

- Satellite symposia are clearly indicated as such and are held before the start of the scientific program on the first day of the congress. Organizers can ONLY advertise in and near their satellite symposium with posters, leaflets and marketing items such as pens and notepads. They may place a maximum of 2 posters 30 minutes prior to their booked timeslot and these must be removed at the end of the satellite symposium.
- The schedule of satellite symposia must not conflict with the scientific or education program of the EHA congress.
- EHA board and invited speakers are not allowed to speak during satellite symposia.
- New unpublished data that has been submitted for the congress program should not be presented at satellite symposia.
- Registration to the EHA congress as a delegate or exhibitor is required for admission to satellite symposia.

## 3.2 Room set-up and assignments

- All satellite symposium rooms will be set theatre style – no exceptions. This will ensure the maximum potential attendance for the event.
- Satellite symposium lectures must be kept contained within the assigned symposium room. Video overflow to adjacent rooms will not be permitted.
- All food functions must occur within the assigned symposium time frame.
- Satellite symposium organizers are requested to leave the room as soon as the symposium is finished in order to give the next organizer the opportunity to make their preparations.

## 3.3 Printed matter

- Distribution of flyers to promote satellite symposium programs is only allowed on Wednesday and Thursday in certain areas.
- Promotion of other activities is not allowed.
- The organizer must review and approve all promotional materials produced in conjunction with the satellite symposium, including invitations, announcements, inserts and signs.
- No marketing pieces, invitations, communications of any kind may use the EHA or EHA congress logo. The name of the 14<sup>th</sup> Congress of the EHA may be mentioned one time in each communication for identification purposes, in a reasonably-sized, neutral font. EHA or the 14<sup>th</sup> Congress of the EHA may not be part of the title or heading, be prominently featured or listed first in printed materials.
- Allow at least five business days for the organizer to review the requests.
- Signs, invitations and other communication must clearly mention "Satellite Symposium" and the name of the company (companies) supporting the Satellite Symposium or organizing organisation.
- Advertisements cannot include information about your satellite symposium or booth but may only be used to promote your product(s) or services. Check 1.5c for more information.



The organizer is responsible for the approval of all advertisements. The congress secretariat will send technical details after receipt of the application form.

## 4. EXHIBITORS

### 4.1 Application, Alteration and Cancellation

- a. All applications for a stand space must be made pursuant to the exhibition contract. These terms and conditions are hereby incorporated by reference into the application form. The organizer alone has the authority to accept or refuse applications for admission and to allocate the stand space but will consider the exhibitor's wishes as far as possible.
- b. The submission of the application form, accompanied by the full payment of the stand space, followed by acceptance by the organizer through allocation of a stand space at the congress center shall form a contract between the organizer and the exhibitor. Upon receipt of the application form and the payment, the organizer shall confirm the contract in writing within 12 weeks.
- c. The organizer reserves the right to advance, postpone, and/or change the location of the exhibition and/or change the location, size of the stand space, booth, the layout of the exhibition. The organizer is not liable for any of the consequences of such.
- d. The contract or part thereof may only be cancelled by the exhibitor with prior written approval by the organizer. Any advance payment made for the stand space shall be forfeited by the exhibitor in case of cancellation.
- e. Whenever the exhibitor fails to meet his/its obligations under the contract, the organizer has the right, without prior notice or prior proof of default, to immediately terminate the contract without liability for any damages, direct or indirect, incurred by the exhibitor as a result of such termination. With the exception of the events described in article 4.1f shall, in the event of such termination, all sums paid by the exhibitor under the contract be forfeited. Without limitation to the aforementioned, the exhibitor shall be deemed to fail to meet his/its obligations under the contract whenever the exhibitor is declared bankrupt, a receiver is appointed or the exhibitor otherwise ceases his/its activities.
- f. In case the exhibitor, due to circumstances or events beyond the exhibitor's control (force majeure), fails to meet his/its obligations under the contract, the organizer shall refund the sums paid by the exhibitor, after deduction of fees and costs incurred for and in connection with the exhibition. The exhibitor has to submit proof of evidence to the organizer of such event.

### 4.2 Rent and Payment

- a. The rent of the stand space and, where applicable, the standard booth, as specified by the organizer, is to be increased with value added tax where applicable. Other charges in connection with the stand space can be levied. The organizer is entitled to demand an advance payment from the exhibitor. The exhibitor shall pay these advance payments in a timely manner, as instructed by the organizer.
- b. The exhibitor shall pay the total cost of the rent of the stand space allocated as per the organizer's instructions.

- c. Whenever the exhibitor fails to meet his/its obligation to pay in a timely manner, the amount due will increase on the basis of an interest rate of 1.5 % per month.
- d. All prices mentioned exclude VAT.

### 4.3 Stand Space and Booth

- a. The exhibitor shall keep his/its stand space and/or booth open, clean and in good order throughout the exhibition.
- b. Subletting or sub using (part of) the stand space and/or booth by the exhibitor without prior written approval from the organizer is not permitted.
- c. Demonstrations on the stand space and/or in the booth will be permitted only after prior written approval by the organizer.
- d. The exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the exhibitor's occupation and use of stand space and/or the booth during the exhibition, to the satisfaction of, and in a timely manner as indicated by the organizer.
- e. The stand space's and/or booth's technical installations must be approved by the organizer or persons duly authorized by the organizer. The technical installations, provided by or through the organizer, or by or through the technical organizer, shall be operated only by personnel, appointed or approved by the organizer or the technical organizer.
- f. No exhibit, display of products or working demonstrations which involve substances of a dangerous, explosive or any kind of objectionable nature may be brought or held in the congress center without prior written approval from the organizer.
- g. Fundraisers, auctions, or activities that involve donations other than to organizer are not permitted.
- h. Interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's booth.
- i. Any scientific and/or educational presentations are prohibited within the exhibit hall. However, presentations that promote a company's products and services are allowed within the company's stand space.

### 4.4 Distribution of Giveaways, Contests and Food

- a. All items distributed must be useful at the meeting and/or relate to the professional activities of the booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last. The items should be of minimal value.
- b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to the organizer before May 1, 2009.
- c. Unapproved items may not be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized.
- d. Information cards to be filled out by participants in order to obtain a giveaway item are allowed if the participants are willing to provide their personal information; however, participants who do not wish to fill out the card must still be allowed to receive the give-away item.
- e. The serving of food and/or beverages in exhibit booths must be notified to the organizer in writing.

- f. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances.
- g. The distribution of plain white (paper or plastic) bags or poster tubes is allowed (e.g. no logo's, house style colours, product and company names)

#### 4.5 Sponsors in exhibition area

- a. All sponsors are clearly identified with their company/product name and/or logo.
- b. Representatives of sponsors are clearly identified on their name badge, with their company name. The exhibitors badge is different from the participants' badge.
- c. Commercial advertising during the congress is restricted to the exhibition area. All distributed promotional material must be approved by the organizer.

#### 4.6 Noise

- a. Electrical or other mechanical apparatus must be muffled so that the noise generated does not interfere with other exhibitors. In addition, speaker and microphone volume must be kept at a reasonable level at all times so as not to disrupt neighbouring exhibits.

#### 4.7 Construction, Decoration and Dismantling

- a. Unless the application form specifies otherwise (and provides for ordering a standard booth and additional service, fitting and installation) the organizer supplies stand spaces without any additional services, fitting, installation and/or booth. Any additional service, fitting installation and/or booth shall be provided by the technical organizer to the exhibitor, after application as specified hereunder.
- b. The installation, operation and dismantling of the stand spaces and/or booths and the display of products or exhibits is to take place in consultation with the organizer. The organizer or persons duly authorized by the organizer are authorized to give instructions and directives and to make regulations.
- c. After the contract has been established, a manual containing further technical information concerning the exhibition, together with order forms for booths, services and additional fittings regarding the construction, installation and decoration of the stand space and/or booth (e.g. telephone connections, electrical installation and electrics, water, drainage, space heating, gas etc.) and activities to be held at the stand space and/or booth shall be provided by the technical organizer to the exhibitor. These services and additional fittings will be invoiced by or on behalf of the technical organizer. The exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the technical organizer.
- d. The organizer and/or the technical organizer shall inform the exhibitor in writing of the date and time on which the stand space shall be available for installation and decoration, the date and time the stand space must be completed as well as the date and time the dismantling of the stand space may commence and is to be

completed. Except for the date and times indicated by the organizer, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by the organizer.

- e. Should the exhibitor for any reason fail to remove all his/its property or otherwise fail to vacate the stand space by the date and time specified by the organizer, the exhibitor shall be fully responsible for any penalties imposed on the organizer or any other losses or costs incurred by the organizer as a result thereof. Without prejudice to any other right or remedy of the organizer, the organizer may remove any property of the exhibitor from the stand space after said time at the exhibitor's expense, without any liability for loss or damage to such property.
- f. Plans with respect to any construction, decoration and further fittings, which are not to be provided by or via the technical organizer, and an outline of the exhibitor's projected activities are to be submitted for approval to the organizer, in a timely manner as indicated by the organizer. The organizer may make all necessary amendments to the exhibitor's planned construction, decoration and activities. No construction can take place, decorations be made or activities undertaken without the prior written approval by the organizer. The exhibitor shall not change the construction, decoration, and activities from the approved plan without prior written approval by the organizer. The exhibitor is responsible and liable for all extra costs associated with the exhibitor's proposed plans.

#### 4.8 Liability, Indemnity and Insurance

- a. The organizer is not responsible or liable for expenses, losses and damages of any kind incurred or sustained by the exhibitor, or any harm or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm or injury may have occurred, except such as may arise from the organizer's wilful misconduct or gross negligence.
- b. The organizer is not responsible or liable for the correct operation of any or part of the technical installations at the congress, and cannot be held liable for damages of any kind incurred by the exhibitor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from the organizer's wilful misconduct or gross negligence.
- c. The exhibitor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the exhibitor to the property of the congress center or third parties.
- d. The exhibitor will hold harmless and undertakes to indemnify the organizer in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the exhibitor of the stand space and/or booth during the exhibition.
- e. The exhibitor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid, incurred by the organizer as a result of the exhibitor not complying with the contract, as far as the appropriate Dutch Court does not decide otherwise.



- f. The exhibitor shall adequately insure all his/its property and personnel for all damages to his/its property or his/its personnel, and all damages to the congress centers property or other third parties caused by his/its properties, himself/itself or his/its personnel.

## 5. MISCELLANEOUS

- a. Catering activities and catering related activities on the stand space are only permitted after prior written approval by the organizer. No prior approval is required for keeping food and beverages on the stand space that have been obtained from the catering department of the congress center. Additional charges in connection with catering activities may be levied by the organizer.
- b. The organizer and persons duly authorized by the organizer must be permitted free entrance to all (constructions on all) stand spaces. The exhibitor shall abide by all directions and instructions given by said persons.
- c. Among others, officials from the fire brigade, police or similar governmental authorities, and security officials authorized by the organizer, shall be deemed to be duly authorized persons under the contract.
- d. The exhibitor is not allowed to have goods at the stand space or booth which cause a nuisance owing to their offensive smell or in any other way cause a nuisance, to set in action any device producing objectionable noise or light effects, and/or keep them available.
- e. In case of a disturbance of the peace at the exhibition, caused directly or indirectly by the exhibitor, the organizer is authorized to close down the stand space and remove all persons and/or products the organizer deems necessary in order to restore the order. In the event of such an occurrence, the organizer is authorized to terminate the contract forthwith, without the exhibitor having any right of restitution of the paid sums. The exhibitor shall be fully responsible and liable for all costs resulting from the disturbance and the measures taken in connection therewith.
- f. The terms and conditions of the congress center are supplementary to these terms and conditions. In case of conflict these terms and conditions prevail.

- g. If an exhibitor has failed to meet his obligations towards the organizer under the contract, the organizer may:
1. keep possession of the goods of the exhibitor, present in the congress center, or have them stored at the expense and risk of the exhibitor in order to promote that obligations under the contract will be met without any previous intervention of a Court;
  2. place the collection of the amounts due by the exhibitor in the hands of a third party and charge to the exhibitor all costs both in and out of court attendant upon the collection of the amounts due, whether or not increased with the legal rate of interest applicable, as from the date the amounts are due;
  3. reduce exhibitor's priority points.

## 6. VIOLATIONS TO ADHERE TO EHA POLICY FOR CONGRESS SPONSORING

In case of violation to adhere to the organizers policy for congress sponsoring the organization reserves the right to the following penalties which include, but are not limited to:

- Reduce the violating exhibitor's priority points
- Prevent participation in future satellite symposia
- Prevent access to ancillary meeting space in future years
- Prevent the exhibitor from participating as an exhibitor in future years

## 7. FINAL CLAUSES

- a. The organizer is entitled to rule upon all matters not provided for in these terms and conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the exhibitor.
- b. These terms and conditions and the contract are governed by and shall be interpreted in accordance with Dutch Law. Any dispute shall be subject solely to the jurisdiction of the appropriate Dutch Court.
- c. These terms and conditions apply to, and are incorporated by reference therein, all agreements pursuant to and in connection with the contract between the organizer and the exhibitor.
- d. No other terms and conditions shall apply, unless such terms and conditions have been accepted by the organizer. Such acceptance shall be made in writing only.



## 7. EHA CORPORATE PARTNER PROGRAM AVAILABLE OPPORTUNITIES

### PLATINUM SPONSOR\* € 180,000

- Priority assignment at the annual congress with 180 points per year
- 65% discount on advertisement in Haematologica/ The Hematology Journal
- Monthly acknowledgement with logo in Haematologica/ The Hematology Journal
- Acknowledgment as a Platinum Sponsor in EHA publications
- Link to your company website on the congress page of the EHA website
- 50 Complimentary full registrations
- One full page advertisement in the final announcement (25,000 distribution)
- 4 Invitations to the President's Dinner
- 2 Individual meetings with a member of the board per year
- Copy of the congress evaluation report
- Participant list

*\* a maximum of 3 companies will have access to support this level of platinum support*

### GOLD SPONSOR € 120,000

- Priority assignment at the annual congress with 120 points per year
- 50% discount on advertisement in Haematologica/ The Hematology Journal
- Monthly acknowledgement with logo in Haematologica/ The Hematology Journal
- Acknowledgment as a Gold Sponsor in EHA publications
- Link to your company website on the congress page of the EHA website
- 30 Complimentary full registrations
- 2 Invitations to the President's Dinner
- 2 Individual meeting with a member of the board per year
- Copy of the congress evaluation report
- Participant list

For more information about the Corporate Partner Program, please contact the EHA Executive Office, Annemiek Kuijsten: [sponsorship@ehaweb.org](mailto:sponsorship@ehaweb.org) or call +31 10 404 56 16

*\* Corporate EHA partners receive priority treatment and receive priority points based on various criteria (see for more details: EHA corporate sponsorship – priority points system).*

### SILVER SPONSOR € 84,000

- Priority assignment at the annual congress with 84 points per year
- 35% discount on advertisement in Haematologica/ The Hematology Journal
- Monthly acknowledgement with logo in Haematologica/ The Hematology Journal
- Acknowledgment as a Silver Sponsor in EHA publications
- Link to your company website on the congress page of the EHA website
- 20 Complimentary full registrations
- A maximum of 1 individual meeting with a member of the board per year
- Copy of the congress evaluation report
- Participant list

### BRONZE SPONSOR € 48,000

- Priority assignment at the annual congress with 48 points per year
- 20% discount on advertisement in Haematologica/ The Hematology Journal
- Monthly acknowledgement with logo in Haematologica/ The Hematology Journal
- Acknowledgment as a Bronze Sponsor in EHA publications
- Link to your company website on the congress page of the EHA website
- 10 Complimentary full registrations
- 1 individual meeting with a member of the board per year
- Copy of the congress evaluation report
- Participant list

### CONTRIBUTOR SPONSOR € 12,000

- Priority assignment at the annual congress with 12 points per year
- Monthly acknowledgement with logo in Haematologica/ The Hematology Journal
- Acknowledgment as a Contributor Sponsor in EHA publications
- 5 Complimentary full registrations
- 1 individual meeting with a member of the board per year
- Copy of the congress evaluation report
- Participant list



## EXHIBITION APPLICATION FORM

The undersigned company will support the 14<sup>th</sup> Congress of the EHA as an exhibitor:

Name of the Company\* \_\_\_\_\_

Address \_\_\_\_\_

Postal code \_\_\_\_\_ City/State \_\_\_\_\_ Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Contact person Mr/Mrs/Miss/Ms \_\_\_\_\_

*\* This name will be printed on the relevant printed matters*

Exhibition space \_\_\_\_\_ m<sup>2</sup>

*(please tick)*

- Open space for € 600 (excl. VAT) per m<sup>2</sup>
- Open space for € 250 (excl. VAT) per m<sup>2</sup> (for book stores & publishing houses only)
- Open space for € 250 (excl. VAT) per m<sup>2</sup> (for non-profit organizations\*)
- Shell scheme construction for € 75 (excl. VAT) per m<sup>2</sup>

Total amount € \_\_\_\_\_

*(Prices are stated in €, exclusive VAT)*

*\* in order to apply for a non-profit organization fee, please see policy for non-profit organizations on page XX*

Please indicate the preferred area(s) 1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

The undersigned is fully aware of the terms and conditions of the general regulations, and payment, cancellation or reduction rules set out enclosed.

Date \_\_\_\_\_ Name \_\_\_\_\_

Stamp and authorized signature \_\_\_\_\_

**Please return this form to:**

EUROCONGRESS INTERNATIONAL: Jan van Goyenkade 11, 1075 HP Amsterdam, The Netherlands  
Fax: +31 (0)20 673 73 06, eha@eurocongress.com

# SPONSOR APPLICATION FORM

The undersigned company will support the 14<sup>th</sup> Congress of the EHA as a sponsor:

Name of the Company\* \_\_\_\_\_

Address \_\_\_\_\_

Postal code \_\_\_\_\_ City/State \_\_\_\_\_ Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Contact person Mr/Mrs/Miss/Ms \_\_\_\_\_

\* This name will be printed on the relevant printed matters

**IMPORTANT: PLEASE INFORM US ON YOUR PROVISIONAL TITLE(S) OF YOUR SATELLITE SYMPOSIA (SEE BELOW)**

We are interested in (please tick box):

## Satellite symposium

Time Slot	Room Capacity				
	1500	1000	800	500	250
08:00-10:00	<input type="checkbox"/> € 38,500	<input type="checkbox"/> € 37,000	<input type="checkbox"/> € 36,000	<input type="checkbox"/> € 25,000	<input type="checkbox"/> € 19,500
10:45-12:45	<input type="checkbox"/> € 49,500	<input type="checkbox"/> € 40,000	<input type="checkbox"/> € 39,000	<input type="checkbox"/> € 27,500	<input type="checkbox"/> € 22,000
13:30-15:30	<input type="checkbox"/> € 55,000	<input type="checkbox"/> € 45,000	<input type="checkbox"/> € 44,000	<input type="checkbox"/> € 33,000	<input type="checkbox"/> € 25,000
16:15-18:15	<input type="checkbox"/> € 71,500	<input type="checkbox"/> € 54,000	<input type="checkbox"/> € 53,000	<input type="checkbox"/> € 41,500	<input type="checkbox"/> € 33,000

We would prefer not to have our symposium at the same time slot as the following company/companies:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Provisional title(s) of satellite symposium(s):

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## Other sponsorship opportunities

	Fees (excl. VAT)	Total in €
<input type="checkbox"/> Pocket Program	€ 12,500	_____
<input type="checkbox"/> Abstract Book CD-ROM	€ 50,000	_____
<input type="checkbox"/> Education Book CD-ROM	€ 45,000	_____
<input type="checkbox"/> Poster CD-ROM	€ 45,000	_____
<input type="checkbox"/> Website-link	€ 3,500	_____
<input type="checkbox"/> Mailing of personal invitations to congress participants		To be settled
<input type="checkbox"/> Speaker ready room	€ 15,000	_____
<input type="checkbox"/> Internet corner	€ 30,000	_____
<input type="checkbox"/> Wi-Fi hotspot		To be settled

	Fees (excl. VAT)	Total in €
<input type="checkbox"/> Message / business center	€ 12,500	_____
<input type="checkbox"/> Lunch boxes per day (2)	€ 25,000	_____
<input type="checkbox"/> Coffee breaks	€ 45,000	_____
<input type="checkbox"/> Poster sessions per day (2)	€ 20,000	_____
<input type="checkbox"/> Exercise, Stretching and Massage Center	€ 20,000	_____
<input type="checkbox"/> Hospitality Suite	As of € 10,000	_____
<input type="checkbox"/> Other:		To be settled
Subtotal I amount	€	_____



## SPONSOR APPLICATION FORM

### Advertising

All printwork is in full color.

Fees (excl. VAT)	Total in €	Fees (excl. VAT)	Total in €
<input type="checkbox"/> final announcement outside back cover	€ 7,000 _____	<input type="checkbox"/> abstract book inside front cover	€ 7,000 _____
<input type="checkbox"/> final announcement inside front cover	€ 5,500 _____	<input type="checkbox"/> abstract book inside back cover	€ 6,500 _____
<input type="checkbox"/> final announcement inside back cover	€ 4,500 _____	<input type="checkbox"/> abstract book one full page inside	€ 5,000 _____
<input type="checkbox"/> final announcement one full page inside	€ 3,500 _____	<input type="checkbox"/> education book outside back cover	€ 7,500 _____
<input type="checkbox"/> final program outside back cover	€ 7,500 _____	<input type="checkbox"/> education book inside front cover	€ 6,000 _____
<input type="checkbox"/> final program inside front cover	€ 6,000 _____	<input type="checkbox"/> education book inside back cover	€ 5,000 _____
<input type="checkbox"/> final program inside back cover	€ 5,000 _____	<input type="checkbox"/> education book one full page inside	€ 4,000 _____
<input type="checkbox"/> final program one full page inside	€ 4,000 _____		
<input type="checkbox"/> final program inside tab	€ 4,500 _____	Subtotal II amount	€ _____
<input type="checkbox"/> abstract book outside back cover	€ 8,500 _____	Subtotal I amount	€ _____
		Total amount	€ _____

Please contact me for more information about the EHA Corporate Partner Program.

The undersigned is fully aware of the terms and conditions of the general regulations, and payment, cancellation or reduction rules set out enclosed.

Date \_\_\_\_\_ Name \_\_\_\_\_

Stamp and authorized signature \_\_\_\_\_

**Please return this form to:**

EUROCONGRESS INTERNATIONAL: Jan van Goyenkade 11, 1075 HP Amsterdam, The Netherlands  
 Fax: +31 (0)20 673 73 06, eha@eurocongress.com

# EHA BOARD AND COMMITTEES

## Executive Board

W Fibbe, President,  
*The Netherlands*  
R Foà, President Elect, *Italy*  
E Hellström-Lindberg,  
Past President, *Sweden*  
H Döhner, Treasurer, *Germany*  
I Roberts, Secretary,  
*United Kingdom*

## EHA Councilors

E Berntorp, *Sweden*  
C Camaschella, *Italy*  
C Chomienne, *France*  
U Jäger, *Austria*  
C Lacombe, *France*  
J Sierra, *Spain*  
R Skoda, *Switzerland*  
I Touw, *The Netherlands*

## EHA Corporate

### Sponsor Committee

U Jäger, Chair, *Austria*  
E Berntorp, *Sweden*  
H Döhner, *Germany*  
I Touw, *The Netherlands*

## EHA Local Organizing Committee 14<sup>th</sup> Congress

R Hehlmann, Congress  
President, *Germany*  
D Niederwieser, *Germany*  
B Dörken, *Germany*

## EHA Scientific Program Committee 14<sup>th</sup> Congress

R Skoda, Chair, *Switzerland*  
G Salles, *France*  
C Chomienne, *France*  
H Büller, *The Netherlands*  
J Cools, *Belgium*  
F Lo Coco, *Italy*  
C Niemeyer, *Germany*  
M Theobald, *The Netherlands*  
S Thein, *United Kingdom*  
I Peake, *United Kingdom*  
R Hehlmann, *Germany*

## EHA Scientific Program Committee Advisory Board 14<sup>th</sup> Congress

N Avent, *United Kingdom*  
M Baccarini, *Italy*  
C Beaumont, *France*  
E Berntorp, *Sweden*  
J Cornelissen,  
*The Netherlands*  
N Cross, *United Kingdom*  
T Enver, *United Kingdom*  
C Gachet, *Italy*  
G Gaidano, *Italy*  
P Ghia, *Italy*  
W Hofmann, *Germany*  
B Huntly, *United Kingdom*  
J Ingerslev, *Denmark*  
S Izraeli, *Israel*  
B Lämmle, *Switzerland*  
L Malcovati, *Italy*  
M Manz, *Switzerland*  
A Nurden, *France*  
R Pieters, *The Netherlands*  
M Piris, *Spain*  
J San Miguel, *Spain*  
B Schlegelberger, *Germany*  
R Schlenk, *Germany*  
M Trneny, *Czech Republic*  
A Urbano Ispizua, *Spain*  
A Waage, *Norway*  
C Craddock, *United Kingdom*

## EHA Education Committee

A Green, Chair,  
*United Kingdom*  
M Arat, *Turkey*  
E Berntorp, *Sweden*  
C Chomienne, *France*  
C Craddock, *United Kingdom*  
L Degos, *France*  
W Fibbe, *The Netherlands*  
E Hellström-Lindberg,  
*Sweden*  
D Jasmin, *France*  
F Lo Coco, *Italy*  
Vacancy

## EHA Governance Committee

E Berntorp, Chair, *Sweden*  
C Camaschella, *Italy*  
U Jäger, *Austria*  
E Montserrat, *Spain*  
J Goldman, *United Kingdom*

## EHA Publication Committee

W Fibbe, Chair,  
*The Netherlands*  
M Cazzola, *Italy*  
R Foà, *Italy*  
C Lacombe, *France*  
S McCann, *Ireland*

## EHA Fellowships and Grants Committee

C Lacombe, Chair, *France*  
I Touw, *The Netherlands*  
Vacancy

## EHAtoI Unit

G Zini, Editor, *Italy*  
B Bain, *United Kingdom*  
M Rozman, *Spain*

## EHA CME Unit

F Lo Coco, Chair, *Italy*  
D Loukopoulos, *Greece*  
J Musial, *Poland*  
A Prentice, *United Kingdom*

## EHA Curriculum Committee

L Degos, Chair, *France*  
E Hellström-Lindberg,  
*Sweden*  
C Hok Toh, *United Kingdom*  
A Urbano Ispizua, *Spain*  
P Rebullà, *Italy*  
W Ludwig, *Germany*

## Membership Committee

I Touw, Chair, *The Netherlands*  
M Guenova, *Bulgaria*  
B Huntly, *United Kingdom*  
I Roberts, *United Kingdom*

## EHA Nomination Committee

I Pabinger, Chair, *Austria*  
A Biondi, *Italy*  
M Björkholm, *Sweden*  
B Löwenberg,  
*The Netherlands*  
A Urbano Ispizua, *Spain*

## EHA Executive Office

Westblaak 71  
3012 KE Rotterdam  
The Netherlands  
Tel.: +31 (0)10 436 17 60  
Fax: +31 (0) 10 436 1817  
E-mail: info@ehaweb.org  
Website: www.ehaweb.org

## EHA Executive Office

C Smand,  
*Managing Director*  
I van der Beek,  
*External Affairs, National  
Societies, Scientific Working  
Groups*  
R Craenmehr,  
*Congress Program*  
T Duyvené de Wit,  
*CME, Governance*  
A Kuijsten,  
*Annual Congress,  
Corporate Partner  
Program*  
A Steuten,  
*Executive Management,  
Fellowships & Grants*  
P Stork,  
*Publication &  
Communication*  
A de Vlaming,  
*Membership, EHAtoI*  
V Zhuravleva,  
*Education*