



European Hematology Association

Strategic Storyline

Antonio Almeida

EHA President

February 2025



Why a Strategic Roadmap is Important

- Direction & Focus
- Prioritization
- Alignment & Coordination
- Risk Management
- Measure Performance
- Engagement & Communication

Hematology faces significant challenges



Limited access
to care



Shortage of
specialists



Increasing cost
of treatment
and research



Diagnostic and
personalization
integration



Regulatory and
ethical hurdles



Data integration
and sharing



Inequities in
R&D&I



Disease burden



Public
awareness &
education



Interdisciplinary
collaboration

Trends
impacting the
future of
hematology
identified

Board
meeting –
April 2024

Board
meeting –
October 2024

Board
meeting –
January 2025

Broader
priorities
under
ambitions
finalised

EHA Strategic
Roadmap
designed that
aligns with the
trends

Where we are
today

-We have outlined the
priorities under our
ambitions

5 trends that impact EHA towards 2030



01.
Technology

...to advance
hematology



02.
Personalization

...in research
and clinical care



03.
Diagnostics

...for patient care



04.
Equitable Access

...to medicine



05.
Sustainability

...for the future

01. Together, achieving greatness

2024 Highlights

5.000



Climate Footprint

Operations

- **Office Revamp**
- Migration to **Exact Online**
- Migration to **Klippa**
- **Cyber Security** Program
- **Trees for All** - 5.000
- **Waste & Recycling**



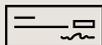
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New Branding

Public R.

- 279 **Mailing** Campaign
→ 3.713.835 messages
→ 39% Open Rate
- 11% **Social Media** Growth
→ 252 instagram Posts
→ 387 facebook Updates
→ 407 linkedIn Posts
→ 575 tweets
- 742.000 **Website** users
→ 72.401 at congress
- **EHA Branding**

5.6 M



Grants & Grantees

Research

- 57 **Grantees** – 5.6 M EUR
→ 5 Grants Categories
- 3 **Innovation Grants**
- 3.5 Day Program **RECON**
- 20 early-career **TRTH**
- 9 mo. Training **CRTH**
- 2 Workshops **CBTH**

36



Exam Countries

Education

- 121 **Campus**, PD, & SM Rel.
→ 4.65 rating of courses
→ 5.000 unq. podcast listeners
- 244 **Exam** Candidates
→ 36 countries (135 cand.)
→ 14 local sessions by NSs
- 50 **LTF** Students (2nd Ret.)
→ 1.300 campus users
- 92 **Masterclass** Partic.
→ 12 groups
- **Diagnosis** Platform

8.600



Active Members

Engagement

- 8.600+ **Active Members**
→ 28% increase vs. 2023
- **YoungEHA** high growth
- 25 **Spe. Working Groups**
→ 1.091 members (50%+ 2023)
- 1.340 **Joint Members**
→ 30%+ growth
- 12 **NS Joint Symposiums**
→ Brazil, Serbia, China, Greece...
- 15 **Pat. Adv. Asc.** within PAC

01. Together, achieving greatness

2024 Highlights

18K 

Congress Record

Connect

- **EHA2024 (Madrid)**
 - 14K on-site attendees (18K registrations, 80 exhibitors)
 - 160+ sci. & 60+ spo. sessions
 - 200+ oral presentations
 - 1,350+ posters
 - 2,000+ abstracts
- **Online Booking System**
- **15 SWG & Sci. Sessions**

Skills 

People-centric!

People

- **Well-being Program**
 - 25+ hours massages
 - 3+ bicycle lease plan
- **Project Management & Leadership Trainings**
 - 7.8 evaluation score
 - 80%+ engagement
- **9 Onboarded New Staff**
- **Code of Conduct**
- **ENPS Surveys**

1 of 3 

HTA Stakeholder

Eur. Affairs

- **Stakeholder Adv. Group** ⁴
 - ACT EU permanent member
- **Cancer Mission Board** ⁴
- **EU HTA Stakeholder Net.** ³
- **EMA Cancer Med. Forum** ³
- **HMA/EMA Network Data Steering Group**
 - HCP representative
- **BioMed Alliance**
 - Elizabeth President

11.9 

Impact Factor

Sci. Pub.

- **Collaborations** BSH, ASH, EAHAD, ESMO, & Others
- **22 Hema. Guidelines**
 - first 2 lymphoma EHA-only
 - 4 guidelines sessions
 - 6 newly started Guidelines
- **11.9 IF HemaSphere**
 - #7 indexed hema. journals
 - 36% submissions v. 2023
 - 1st HS award at EHA2024
- **HS Podcast** 2nd Season



Agenda 2030

Others...

- CRM Pilot
- EHA Foundation
- Agenda 2030
- ...
- Thousand of Memories, Shared, and Smiles!

5 ambitions

What we want to achieve by 2030

Ambition 1

Nurturing **Knowledge**
for Collective Growth

Ambition 2

Fostering an **Innovative**
Environment

Ambition 3

Advancing **Research** for
Significant Breakthroughs

Ambition 4

Pursuing Equitable **Access**
to Enhance Patient Care

Ambition 5

Empowering a Thriving
hematology **Community**

The role of National Societies

Joint advocacy efforts

HTA Collaboration

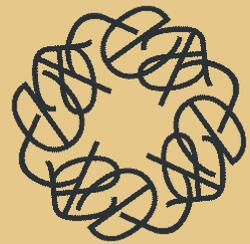
Standardised Guidelines

Grants

Sharing best practices

Patient Advocacy and engagement

Madrid Declaration



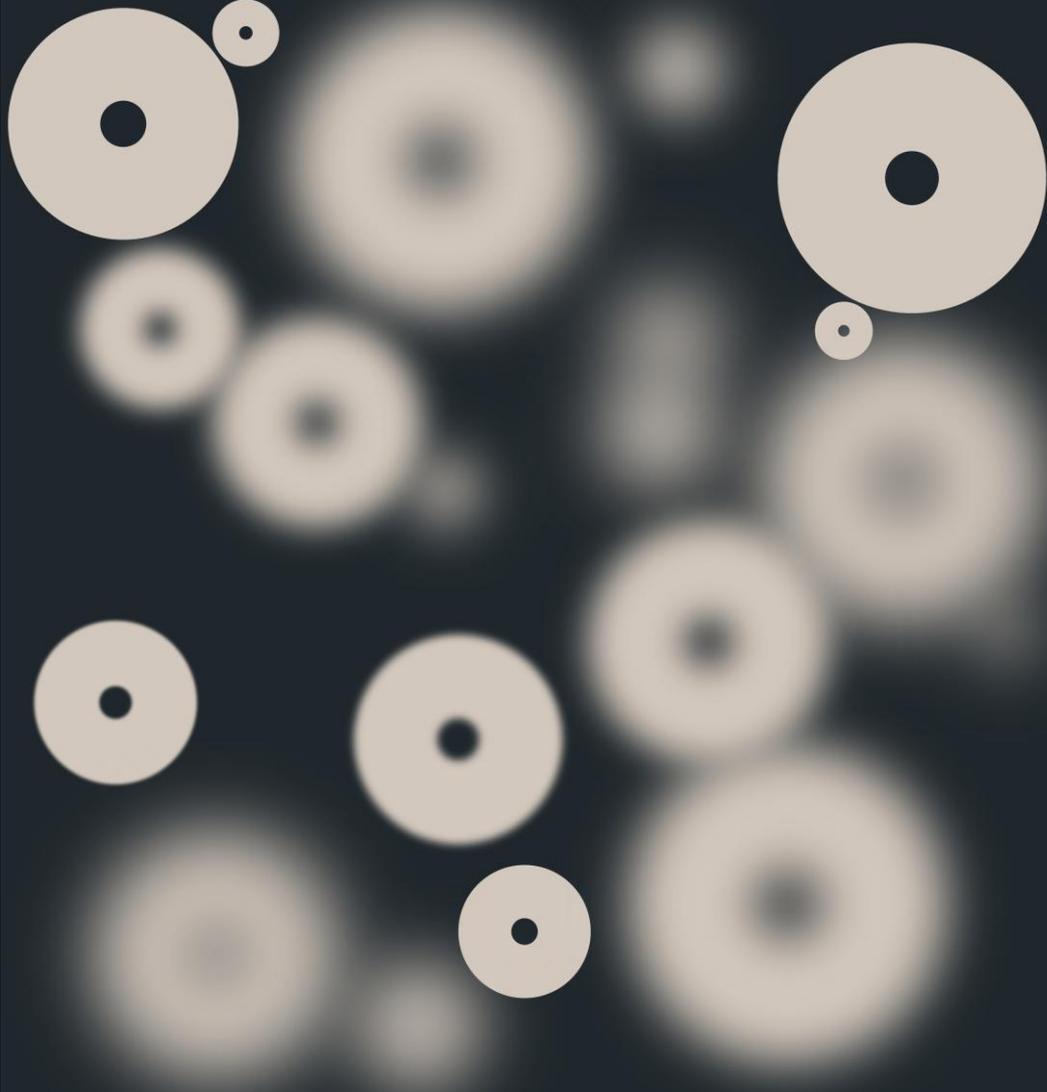
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EHA-UEMS Engagement updates

Antonio Almeida
EHA President

February 2025



Agenda

- Overview
- Timeline of engagement
- Objectives
- Way forward

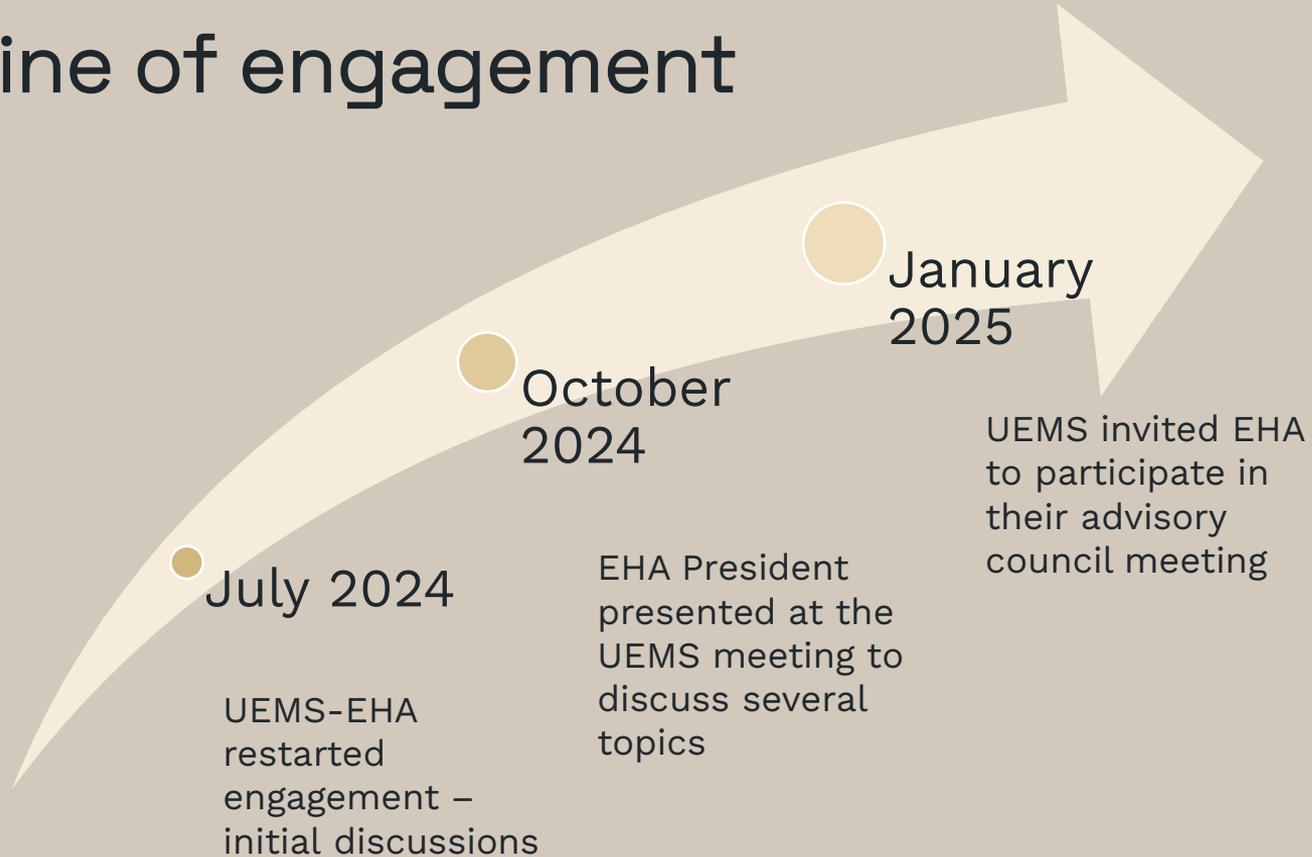
Proposed direction

UEMS
recognition of
Hematology

Memorandum
of
understanding

Joint
accreditation

Timeline of engagement



Objectives

EHA engagement with UEMS is focused on dual objectives:

Hematology specialty recognition
Hematology acknowledged as a unified specialty by UEMS

Joint accreditation EACCME-EBAH
CME activities accredited from a regulatory perspective by EACCME for EBAH



Outcomes of meetings with UEMS

July 2024:

UEMS aims to expand collaboration with scientific societies and assist with EU specialty recognition, while EHA will share key documents.

October 2024:

Focus on collaboration for the dual objectives, recognizing hematology as a specialty, and joint EACCME-EBAH accreditation.

January 2025:

This was the UEMS Advisory Council on CME meeting where EHA was invited to participate –EACCME Interim Report, new partnerships, updates to accreditation criteria, and general topics like gender diversity were discussed.

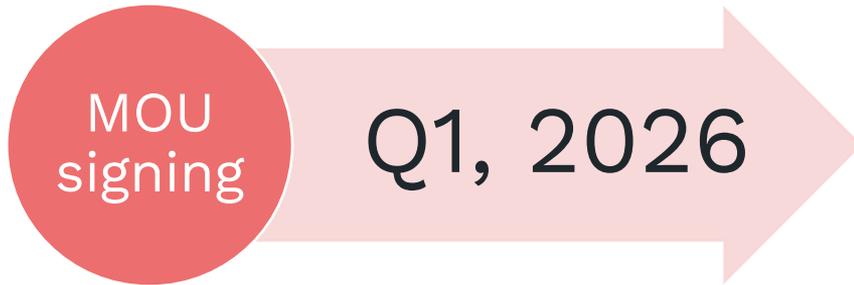
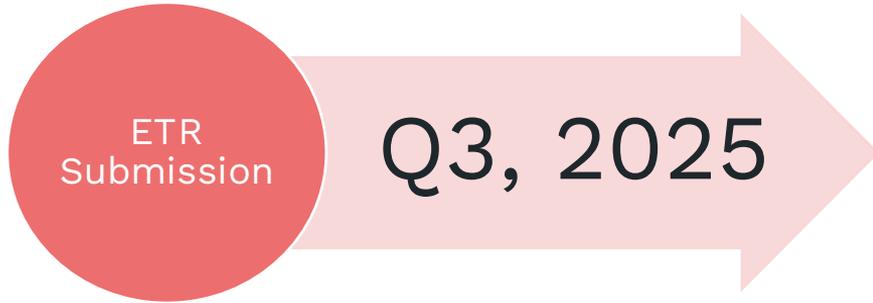
Way forward

We continue to engage with UEMS and EACCME to achieve our dual objectives of hematology as a specialty recognition and co-accreditation of EBAH activities.

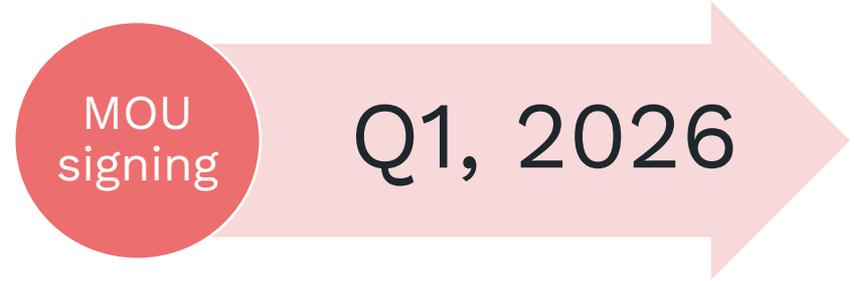
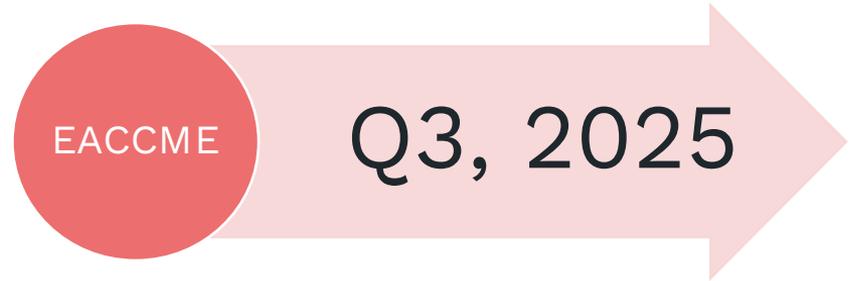


Estimated Timelines

Objective 1 – Specialty recognition



Objective 2 – Joint accreditation



Latest updates

Objective 1 – Specialty recognition

- ETR drafting has been started, and a first draft will be shared with relevant stakeholders (Curriculum & Exam Committee, Education Committee)
- EHA held a call with UEMS Microbiology to share their experience on medical microbiology that will help us with the submission of hematology as a unified specialty

Objective 2 – Joint accreditation

- EACCME has shared a draft of contract between EACCME-EBAH, this includes all activities including online learning, blended learning, and in person events
- Contract draft has been shared with Margarita as the Board lead, and Peter as the EBAH Chair for comments and follow-up as required for the next steps

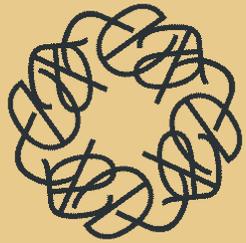
What we need from NS

Hematology recognised as a unified specialty (clinical, diagnostics)

What are your priorities or needs that could be addressed by recognition of hematology as a unified specialty by UEMS?

Joint accreditation EACCME-EBAH

What are your benefits and does this support your goals related to CME and learning?



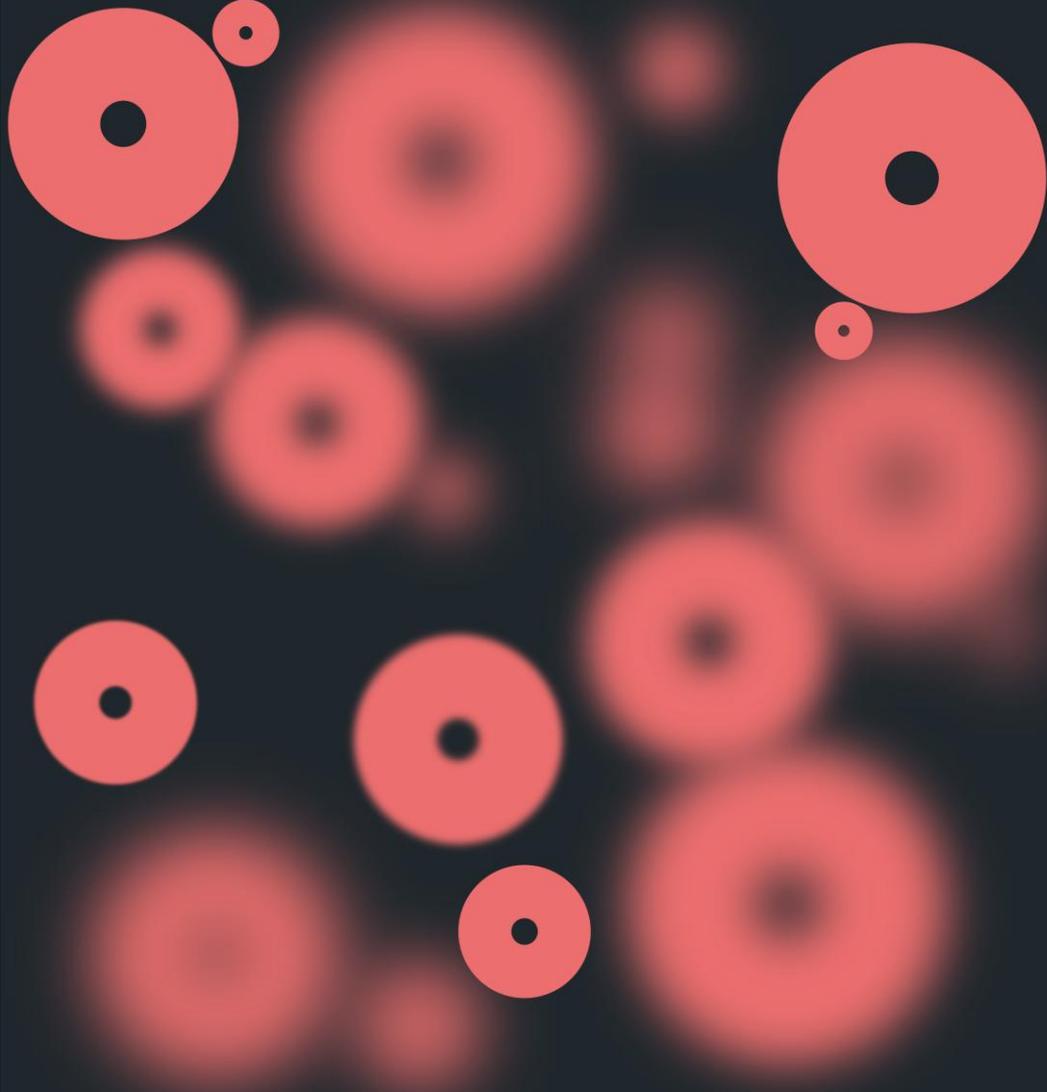
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EHA Career Mapping

Antonio Almeida
EHA President

February 2025



Career paths in hematology website

Objective: EHA wants to increase understanding of career paths in hematology by helping people to access clear, at-a-glance information for European countries.

Solution: Developed a new online tool that will enable anyone to view — and compare — the different tracks in Europe. We've created this tool to:

- Make it easy for you to visualize how career paths in hematology differ across European countries
- Promote harmonization of Hematology Education in Europe

Career paths in hematology website

The visualizations are based upon data that is:

- Provided by national societies across Europe
- Validated by national teaching coordinators in each country

<https://eha.coolercode.nl/>

Compare career paths in hematology

View at-a-glance information for any European country.



Select the countries you want to compare

We've created this tool to make it easy for you to visualize how career paths in hematology differ across European countries and promote harmonization.

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How to read the comparison tool?

Is your education comparable with another European country? To find out, select the European countries you want to compare.

Each educational path is divided into four stages: Medical school, Basic medical practice, Internal medicine and Specialization (hematology). Each block represents one year of study or practice. However, in some countries, these sections overlap. This is represented by a dual-colored/striped block.



Medical School



Basic Medical Practice



Internal Medicine



Specialization (Hematology)



Optional



half-year



Mixed

∨ Make your selection



Medical School



Basic Medical Practice



Internal Medicine



Specialization (Hematology)



Optional



half-year



Mixed

^ Make your selection

AT	BG	CH	CY	CZ	DE	DK	EE
ES	FI	FR	GR	HR	HU	IE	IT
LT	LV	MD	NL	NO	PL	PT	RO
RS	TR	UK					





Austria

training and path to become a clinical hematologist

Description Training



Start age

Individuals typically commence their medical training at age 18-19.

General medical training

General medical training is from year 1 to year 6.

Hematology training duration

Hematology and oncology specialization starts at year 10 and continues until year 12.

Specific areas in hematology training

Information on specific areas such as transfusion, red cells, clotting, and malignant hematology isn't provided in the data.

Rotations in different hospitals

Information on rotations in different hospitals during the training isn't explicitly provided in the data.

National reference centers

National society of internal medicine and national society of hematology and oncology are associated with the training.

Choice of specialization

Specialization in hematology/oncology starts at year 10.

Postgraduate opportunities

Research training/track includes MD, phd/scientific doctorate, and habilitation.

Examination & certification

Various local faculty exams throughout the years with national exams in year 9 and year 11.

Career progression & opportunities

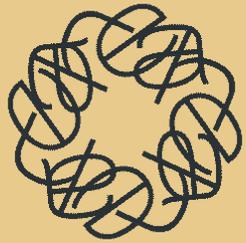
Not explicitly mentioned in the data.

Recognition of qualifications

Not mentioned in the data.

Next steps

Test environment launch of the website: End of February



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