



EHA Media and Embargo Policy

Guidelines for Media Outlets and Press representatives.

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A. General regulations

1. Any media outlet or press representative (journalists, reporters, photographers, etc.) wishing to attend an EHA meeting and/or to obtain official press releases from the EHA Executive Office must adhere to the EHA Media and Embargo Policy.
2. Violation of the EHA Media and Embargo Policy may be penalized. The penalty is immediate expulsion from the EHA meeting and being blacklisted for EHA meetings for one year or more.
3. EHA logo and affiliated logos (congress logo/EHA-SWG logo etc.) are property of EHA. They may not be used, produced or associated with any article or press release without the prior written permission of EHA.
4. Registration applications without supporting documents, including the signed [Embargo form](#), will not be reviewed or approved.
5. Information regarding media registrants is proprietary of EHA. EHA does not give, rent or sell current, past or on-site (media) registration lists.
6. Reporting in any form (e.g. video, photos, texts etc.) about EHA meetings and Congress by third parties do not imply endorsement by EHA.

B. Accreditation, registration and access

1. Press accreditation and registration is required to attend any EHA event and or to obtain official press releases for these events from the EHA Executive Office. Press registration is free and includes: - complimentary congress registration - embargoed press kit - access to the online abstracts - admission to the press briefings - press room access - free use of private interview rooms (upon availability)



2. Media outlets and press representatives can register online. If you wish to register for the press program, please send an email with: - a copy of your press credentials, - a letter of assignment from the media organization being represented, - two bylined medical/health/science articles published within the last 6 months, - coverage from the previous year's meeting (if applicable) attached, and - a signed and scanned copy of the EHA Media Embargo policy form, to communication@ehaweb.org.

Your credentials will be checked and when approved, you will receive a link to the online press registration form.

3. Company or media outlet business cards or membership cards are not accepted as credentials.
4. Press registration is open to any media outlet and /or its press representative with a maximum of 3* registrations per outlet.
 - Journalists/reporters
 - Freelance journalists
 - Online media
 - Broadcast media (TV, radio)
 - Editors
 - Medical journals
 - Newsletters
 - Medical blogs
5. The following representatives are not eligible for media credentials or access to the Press Center and related press materials: - Companies or organizations producing publications, videos, and/or other electronic media intended for internal use, marketing, advertising, financial analysis, or PR purposes - Financial analysts - Sales, advertising, marketing or public relations personnel - Representatives from companies that post videos of scientific sessions for medical education purposes of creating continuing medical education (CME) or other commercial content (e.g. webcasts, online or printed educational modules, etc.) - Third-party organizations and professional societies with informational products
6. The decision of the EHA Executive Office regarding all press registration requests is final.



C. Embargo Policy

1. - Any media outlet or press representative wishing to attend an EHA Meeting and/or obtain official press releases from the EHA office, must respect any and all embargoes set by EHA.

- Press representatives who receive embargoed material from EHA must understand that it is for their individual use and shall not distribute the embargoed information to anyone else prior to the embargo release. Embargoed materials include – but are not limited to – original journal articles, abstracts from scientific meetings, written news releases, audio/video new releases, slides and any other materials associated with the scientific information being presented or published.
2. Embargoed materials as well as results and information related to sessions at any meeting organized by EHA are strictly confidential and cannot be disclosed in any manner or for any purpose prior to the lifting of the embargo by EHA.
3. For EHA meetings other than the EHA Annual Congress, the embargo is lifted at the start of the scientific session in which the concerned presentation/study is scheduled. For the exact embargo information for the EHA Annual Congress, please consult the press section on the EHA website.
4. Please note that embargoed materials (as defined in C.1) may be protected by copyright and cannot be reproduced without prior permission from the author.
5. Should circumstances arise in which publicly traded companies ask to disclose their submitted data to the EHA meeting for legal reasons or in order to comply with Securities and Exchange Commission or similar bodies' requirements, EHA may grant exceptional permission to release specific data. EHA reserves all rights to determine what information can be released and to decline any request. The disclosure of any additional information, analysis or commentary is strictly forbidden and will be considered a breach of this Embargo Policy.
6. Media outlets and press representatives are expected to abide by all the provisions of the EHA Media and Embargo Policy and ensure that any member of staff or any third party acting on their behalf and/or under their authority, whether on site or offsite, comply with all the provisions of the EHA Media and Embargo Policy.
7. Violation of an EHA embargo by any media outlet, press representative, member of staff or any third party acting on behalf of and/or under the authority of any media outlet or press representative is a contractual breach. The person/entity who released the information (i.e. the press representative who wrote the story/conducted the interview etc.) will be held accountable. EHA reserves the right to bar from the EHA meeting and



any future EHA meetings, any representative who fails to adhere to this policy or who misuses his/her media privileges to engage in activities other than journalistic pursuits.

D. Video, photography and audio recording

1. Films, photos, recordings taken during an EHA meeting or Congress are subject to protection of intellectual property, image and personality rights.
2. Filming, recording and photographing of EHA meetings and Congress sessions is prohibited. Filming may be permitted in a designated, general area of the Congress, but is subject to authorization from the EHA Executive Office. Filming, recording and photographing in other areas, including the exhibition area, is strictly forbidden. Anyone found filming or recording in forbidden areas will be asked to leave the premises.
3. Slides from scientific sessions are copyrighted and may not be published without prior approval from the author.
4. EHA Executive Office staff will approve requests for filming in designated areas on a case-by-case basis.
5. The decision of the EHA Executive Office is final regarding all video, photography and audio recording requests.