

Dear Faculty, here are some suggested post texts (and accompanying images / videos), you can use to promote the EHA Research Conference, via your social media networks.

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| **Post topic** | **Platform** | **Text & Links** |
| *Example Post #1 – Registration / Topics* |  | #EHARecon2024 | I’m looking forward to co-chairing the second edition of the #EHA Research Conference, "Molecular vulnerabilities and metabolism in hematological disorders”, taking place from March 18-21 in Borovets, Bulgaria. Will you be joining me? Find out all you need to know and register via: https://eha.fyi/ReCon\_2024  What’s unique about this conference is its small, intimate and #research topic-focused nature, which also greatly complements the more clinically/translationally oriented EHA Annual Congress.  You can now submit an abstract and take part in the scientific program until November 1, 2023. The following six topics will be covered at this meeting:  ➡️ Metabolic dependencies in malignant hematopoiesis  ➡️ Metabolism in erythropoiesis and megakaryocytopoiesis  ➡️ Emerging technologies in hematology  ➡️ Metal metabolism in malignant and non-malignant hematology  ➡️ Functional screenings of molecular vulnerabilities  ➡️ Emerging molecular vulnerabilities in malignant hematopoiesis |
| Twitter - Free social media icons | #EHARecon2024 | I’m looking forward to co-chairing the second edition of the #EHA Research Conference, "Molecular vulnerabilities and metabolism in hematological disorders”, happening Mar 18 – 21, 2024 in Bulgaria. Will you be joining me? More info: https://eha.fyi/ReCon\_2024 |
| *Example Post #2 –* Registration / Target Audience |  | #EHARecon2024 | I’m looking forward to speaking about [INSERT PRESENTATION TOPIC]at the second edition of the #EHA Research Conference. Will you be joining me from March 18-21 in Borovets, Bulgaria? Find out all you need to know and register via: https://eha.fyi/ReCon\_2024  What’s unique about this conference is its small, intimate and #research topic-focused nature, which also greatly complements the more clinically/translationally oriented EHA Annual Congress. |
| Twitter - Free social media icons | #EHARecon2024 | I’m looking forward to speaking about [INSERT PRESENTATION TOPIC] at the second edition of the #EHA Research Conference, happening Mar 18 – 21, 2024 in Bulgaria. Will you join me? More info: https://eha.fyi/ReCon\_2024 |

**Interact with the Social Media accounts of EHA**

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| Follow us on social media | LinkedIn | <https://www.linkedin.com/company/eha/?viewAsMember=true> |
| Facebook | <https://www.facebook.com/pg/EuropeanHematologyAssociation> |
| Twitter | <https://twitter.com/EHA_Hematology> |
| Instagram | <https://www.instagram.com/eha_hematology/> |

**You may also re-share/ re-post EHA’s posts on EHA ReCon 2024:**

Twitter:

* <https://twitter.com/EHA_Hematology/status/1672228571249508354>
* <https://twitter.com/EHA_Hematology/status/1678811997683449866>

LinkedIn

* <https://www.linkedin.com/feed/update/urn:li:activity:7077994297215574016?updateEntityUrn=urn%3Ali%3Afs_feedUpdate%3A%28V2%2Curn%3Ali%3Aactivity%3A7077994297215574016%29>
* <https://www.linkedin.com/feed/update/urn:li:activity:7084578066219331585?updateEntityUrn=urn%3Ali%3Afs_feedUpdate%3A%28V2%2Curn%3Ali%3Aactivity%3A7084578066219331585%29>